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U.S. DEPARTMENT OF AGRICULTURE

CATALOGUE OF

Dahlias-Gladiolus

Roses, Perennials



FRANK BERARDI

Originator and Grower

LITTLE SILVER, NEW JERSEY

General Information.

Please read carefully before ordering.

Order Early. Early orders are solicited to prevent disappointments in case the variety selected should be sold out. Please write your **name and address** plainly.

Stock. All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be of good blooming size.

Forwarding. We begin to fill our dahlia orders just as early as the clumps can be safely divided in the Spring, and as the weather will permit of shipment. Gladiolus can be shipped either in the Spring or Fall.

Substitutions. We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice.

Terms. Cash should accompany order unless satisfactory credit references are given. Remit by Postal Money Order from Canada and other foreign countries.

Discount. To the Trade, 33 1-3%.

Postage. All retail orders amounting to \$1.00 or over will be delivered prepaid to all points reached by Parcel Post. On orders of less than \$1.00 add 25 cents for postage.

Guarantee. We exercise every care to ship only first-class stock, but give no warranty, expressed or implied and will not be in any way responsible for the results of planting or forcing of any seeds, bulbs, roots or tubers sent out by us. We are anxious to satisfy all of our customers and will gladly make replacement or refund purchase price of any article that does not prove true to name or does not arrive in good growing condition. Please notify us at once if a shipment should not arrive in satisfactory condition. If the purchaser does not accept the goods on these terms no sale is made, and they must be returned at once and the money will be refunded.

FRANK BERARDI,

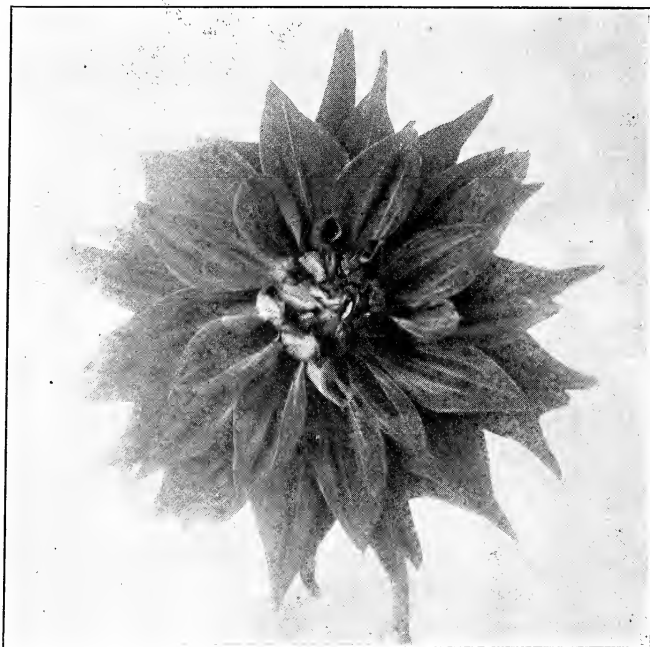
Little Silver, N. J.



Reduced photograph of Silver Medal Display, A. D. S. Show, New York, 1927.

DAHLIAS.

Abbreviations: C.—Cactus; H.C.—Hybrid Cactus; D. or Dec.—Decorative; H.D.—Hybrid Decorative; P—Peony; D.P.—Decorative Peony.



Joseph Garibaldi.

JOSEPH GARIBALDI.—H.D. This beautiful carmine colored dahlia was exhibited at the 1927 American Dahlia Society Show, New York, where it attracted much attention and received much favorable comment. The color is a rich lustrous carmine with lustrous purplish reverse. Flower is full nine inches in diameter, always full centered and is borne on strong stiff stems, high above the foliage and look you right in the face. Plant is a vigorous, healthy grower, wide spreading, attaining to a height of 5 to 6 feet. Foliage is dark green, of leathery-like substance making it practically immune to injury from attacks of leaf hoppers. Certified by the Dahlia Society of New Jersey, 1926.

Tubers, each \$5.00. Plants, each \$2.50

ISABEL BERARDI.—D. This fine dahlia is of a bright daphne pink, with a slight shading of light orange yellow on edge of petals, presenting the appearance of an orange halo throughout the whole flower. Flower is large, reaching a maximum size of eight inches in diameter, and four inches in depth. Plant is a strong grower, reaching a height of five and a half to six feet. Wide spreading and very prolific in blooms. An early and continuous bloomer, and flowers are always full centered to the very last of the season.

Tubers, each \$5.00. Plants, each \$2.50.



To be introduced in 1929.

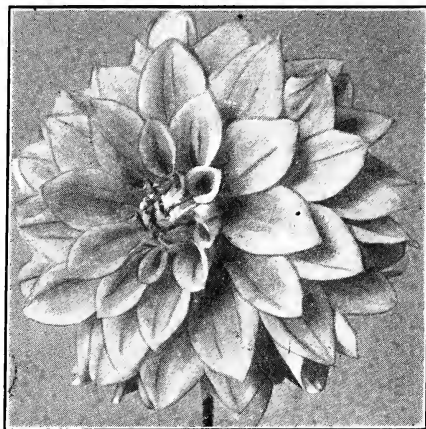
KEMP'S VIOLET WONDER.—D. Best violet colored dahlia to date. The predominating color is a rich naphthaline violet, with an underlying tone of royal purple, lightening to bluish violet at tips of petals. Flower is nearly perfect in form as possible, is a true decorative, and of massive proportions, attaining to a diameter of 10 inches and over, and to a depth of 6 to 7 inches. Stems long and stiff, holding the flower erect well above the foliage. Flower does not burn, and is a remarkably good keeper, both on the plant and when cut. Plant is a strong vigorous grower, of wide spreading habit, attaining to a height of 6 to 7 feet. Foliage is bright green, tough leathery like, and it is practically immune to damage from attacks of leaf hoppers. An early and prolific bloomer. One of the most outstanding dahlias of the year.

Tubers, each \$15.00. Plants, each \$7.50.

MARTHA KEMP.—H.D. This is a very refined and beautiful dahlia. The color is a warm buff, shading to deep apricot yellow at base of petals. Flowers are full 8 inches in diameter, and 6 inches deep, and of remarkable keeping qualities, remaining in good condition a week or longer after the flower is full blown. Never sheds its petals, neither when left on the plant or when cut, making it particularly desirable for cut flower purposes on this account.

Plant is a strong healthy grower, reaching a height of 6 feet and over, and is an early and prolific bloomer. Seedling of Shudows Lavender, but with more refined foliage.

Tubers, each \$10.00. Plants, each \$5.00.



Martha Kemp.

FORDHOOK GOLDCREST.—D. We consider this the most outstanding novelty of the year. Perfect flower carried on perfect stems, with the blooms held stiffly above all foliage. The color is a beautiful autumn tint, combining shades of yellow, salmon-pink and rose, creating a most spectacular color effect. Invaluable for exhibition and cutting or garden decoration.

Tubers, each \$5.00 Plants, each \$2.50.

FORKHOOK SPRAY.—D. A real rose beauty. A shade that is always admired. The blooms are well formed, of large size and borne on long straight rigid stems. A suffusion of silver cast over the flower gives additional charm to the tyrian-pink undertone. The petals are heavily suffused with white near the base, unsurpassed for garden decoration. Plants grow about 4½ feet tall.

Tubers, each \$5.00. Plants, \$2.50.

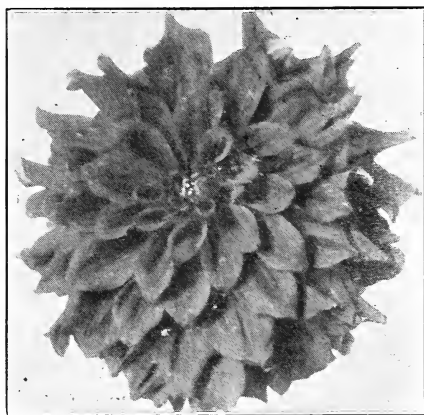
WATCHUNG SUNRISE.—(Smith) D. For two years in succession Watchung Sunrise has created a sensation. At the A. D. S. Show New York in 1926 it was given a special award of merit and this year it won as the best dahlia of New Jersey variety. It is a decorative of golden amber with reverse of petal showing rose pink. Each petal has a narrow clear margin of rose pink. It is not only one of the most unusual dahlias in color but in form as well. The flower is large and deep with the back petals curving almost to the stem. It has received the praise of judges, show visitors and dahlia lovers generally.

Plants only, each \$5.00.

ALTAMONT.—(Kemp) D. Rose pink, deepening to American Beauty rose toward the center of the flower. The flower is large, averaging eight inches and over in diameter, full Decorative type, with long slightly curled petals, giving the individual blooms a very artistic finish. The flower is practically sunproof and is never unsightly even when past its best. Plant very much resembles Jersey's Beauty in habit, but is a somewhat stronger grower, very healthy, and an early and abundant bloomer. Its tall growing habit, with its long slender stalks makes it possible to cut the bloom with stems 6 to 8 feet in length. A splendid keeper and one of the best exhibition varieties ever originated.

Altamont was entered in just one competitive class in the shows season of 1925, and won the Sweepstakes prize for the best Dahlia of any type in competition with most of the best varieties in America.

Tubers, each \$5.00. Plants, each \$2.50.



Violet Wonder.

GLORY OF MONMOUTH.—(Kemp) D. Eosine pink, shading to strawberry pink at center of petals. Base of petals light orange, a new color combination in dahlias. The plant is semi-dwarf in habit, wide spreading and very sturdy. The flowers are long, very strong stems (6-8 inches wide and over 4 inches in depth). The flowers are produced in great profusion and take about 10 days to open fully to center. The texture of the perfect decorative petals is very rich and pleasing. Glory of Monmouth is a wonderful garden and exhibition variety and due to its heavy texture I have found it to be as good a keeper as any dahlia in existence. If you want a beautiful dahlia, I recommend it highly. Score 86. Tubers, each \$5.00. Plants, each \$2.50.

ELITE PEACH.—D. The December Number of Garden and Home Builder, in its review of the best dahlias seen at the 1927 mid-season shows, mentions this beautiful dahlia in the following praise-worthy manner. An outstanding dahlia at New York, Trenton and Red Bank, and at the latter place, won the prize in the pink class in a fine lot of entries. The color is a clear peach blossom pink, almost salmon but a one-tone flower of exquisite charm and beauty. A gem in the garden and for house decoration.

Tubers, each \$4.00. Plants, each \$2.00.

ELITE GLORY.—(Kennedy) D. A monstrous flower, but strange to say is not awkward but is both pleasing and spectacular in appearance. The color is a brilliant rich red without any apparent purple or maroon shading. A good keeper and a winner wherever shown. Scored 92 at A. D. S. trial grounds:

Tubers, each \$5.00. Plants, each \$2.50.

MARMION.—(Tyler) D. Color is pure golden yellow with bronze suffusion on reverse of petals, deeper bronzy tone on high center and outer edges of petals. Florets long, wavy and curly; form perfect; prolific bloomer. The long cane like stems hold the huge blooms erect.

Tubers, each 5.00. Plants, each \$2.50.

CHAS. STRATTON.—(Chester) D. Undoubtedly one of the greatest dahlias ever originated; a prize winner wherever shown. It is noted for its great size and artistic coloring. Color is pale gold, shaded and tipped with old rose. A tall grower and prolific bloomer; blooms are somewhat fluffy and keep a long time when cut; long, stiff stem.

Tubers, each \$2.00. Plants, each \$1.00.

EAGLE ROCK SUNSHINE.—(Broomall) C. The color is a deep shade of yellow, the flowers are very large and held perfectly erect on strong stems, it shows no tendency to become pendant even under the most unfavorable conditions. Blooms are full to the center until frost.

Tubers, each \$5.00. Plants, each \$2.50.

MIRAFLORA.—(Broomall) C. White tinted violet-pink, the petals are long, straight and rather narrow. The flowers, 8 to 10 inches without disbudding, are borne profusely on first-class stems. There is nothing like it in dahlias.

Tubers, each \$3.00. Plants, each \$1.50.

MARIAN BROOMALL.—(Broomall) H.C. Pink and white, descendant of Gladys Sherwood, but more cactus in shape than that variety and with better stems and habit. A very beautiful flower.

Tubers, each \$5.00. Plants, each \$2.50.

EAGLE ROCK BEAUTY.—(Broomall) H.D. A more beautiful combination of pink and cream than is displayed in this glorious creation would be difficult to imagine. It is in a class by itself and unanimously admired by all who have seen it. It is vigorous in growth, with good habits, and strong stems holding perfectly erect the immense blooms which are full to the center and produced in abundance until frost.

Tubers, each \$10.00. Plants, each \$5.00.

MARGARET WOODROW WILSON.—(Fisher & Masson) D. Color is opalescent pink, with face of petals creamy white, reverse philox pink. A very large blossom with good stem.

Tubers, each \$4.00. Plants, each \$2.50.

ELIZA CLARK BULL.—(Boston) D. It gives us great pleasure to recommend this beautiful white dahlia. It is regularly formed and very large, producing 10 and 11 inch flowers in the hottest weather and did not burn a particle right out in the open field. Excellent stems and generous blooms.

Tubers, each \$3.50. Plants, each \$1.75.

MORDELLA.—(King) D. A real art dahlia of a beautiful bright clear shade of apricot buff. Its large blossoms are held above the foliage on long, graceful stems. Plants are strong, vigorous, profuse bloomers.

Tubers, \$2.50. Plants, \$1.25.

MRS. I. DE VER WARNER.—(Marean) D. A universal favorite. Color a clear lilac rose. Plant is a tall grower and flowers are large on straight stems.

Tubers, each 75 cents.

GLADYS SHERWOOD.—(Broomall) H.C. A very large cream white flower on a straight stiff stem. A prolific bloomer, fine for garden and exhibition. Grows well in warm climates.

Tubers, each \$1.00.

ROBERT TREAT.—(Mueller) D. It is a most pleasing American Beauty rose color and is unlike any existing variety in shade or color. Flowers 9 to 11 inches across, 4 to 5 inches in depth. Plants are strong growers and prolific bloomers. Flowers on strong stems well above the foliage.

Tubers, each \$1.50. Plants, each \$1.00.

SUN Maid.—(Spacher) H.C. The color is a beautiful soft blending of orange and gold. The erect bushes produce an abundance of bloom, which are immense in size and perfect throughout the entire season. Extra long stiff stems.

Tubers, each \$4.00. Plants, each \$2.00.

SAGAMORE.—(Badetty) D. The color is a bright gold with tints of salmon at center of flower. The color effect is Sagamore's own and gives the flower its distinctive charm. A many time prize winner.

Tubers, each \$2.00. Plants, each \$1.00.

JUDGE MAREAN.—D. Very large flower of perfect decorative type. The color is rather difficult to describe, being a combination of salmon-pink, orange and gold.

Tubers, each \$1.00.

AMBASSADOR.—(Broomall) C. A large flower of pleasing form; color is a soft, yellow buff, shaded salmon-pink; a stiff upright stem. A great prize winner.

Tubers, \$1.00.

CALIFORNIA SUPERBA.—D. Immense flowers of delicate lavender-pink shading to white in the center. Very good form; free flowering and straight stems. The flowers are held well above the foliage. A magnificent dahlia.

Tubers, each \$2.00.

PRIMULA REX.—(Broomall) D. Very light cream or primrose color; one of the best of its kind in existence; the flowers are immense with every good quality; medium grower.

Tubers, each \$5.00. Plants, each \$2.50.

JERSEY'S EMPRESS.—(Waite) D. Anthracene violet in color, the flowers have a pleasing formation with narrow and wavy petals. Blooms are enormous but stems are somewhat fleshy. A sunproof bloom recommended for exhibition.

Tubers, each \$5.00. Plants, each \$2.50.

JERSEY'S SUPREME.—(Waite) D. A very pleasing shade of clear laelia pink, flowers medium size; free bloomer with good stems.

Tubers, \$5.00. Plants, each \$2.50.

JERSEY'S BEAUTY.—(Waite) D. This is certainly a beauty and should be grown in every garden on account of its wonderful color and extra fine stems; it is in a class by itself, a most wonderful pink. A prize winner wherever shown.

Tubers, each \$1.00. Plants, each 50 cents.

JERSEY'S BEACON.—(Waite) D. Chinese scarlet with a paler reverse, giving a two-tone effect; a very large, vigorous grower, good stem.

Tubers, each \$2.50. Plants, 1.25.

E. T. BEDFORD.—D. Rich purple, with silvery shadings. The enormous flowers are very freely produced on long strong stems, held erect, well above the foliage.

Tubers, each \$1.00.

FRANCIS LOBDELL.—(Waite) H.C. A very large hybrid cactus in a most pleasing color combination—an attractive cluster of white petals at the center with surrounding petals of clear mallow pink shading to white at tips. One of the finest vases at the Philadelphia Show last year was of this dainty flower. The blossoms are large, perfect of form, holding center to the last. The bush is low growing and free blooming, making this a splendid bedding variety. The stems are like pieces of cane. A beautiful dahlia for cutting and exhibition.

Tubers, each \$1.00

TRENTONIAN.—(Fisher & Masson) D. A large flower of an Indian skin color, a blending of old gold, amber and coppery bronze. Highly recommended for either garden or exhibition on account of its size, stem and color.

Tubers, each \$1.50. Plants, each 75 cents.

EMMA MARIE.—(Dahliadel) H.C. A favorite because of its pleasing shade of clear pink with a creamy white center and its combination of exhibition and commercial qualities not found in many dahlias. A robust grower, producing deep, full-centered blooms averaging 8 inches in diameter on 3 to 4 foot stems in ordinary field culture.

Tubers, each \$2.00. Plants, each \$1.00.

CASPER G. WARE.—(S.D.G.-Bowen) D. Our 1926 introduction which has given universal satisfaction wherever grown. Flowers are large, regularly formed and produced profusely on strong stems. Color bright clear violet rose. Bush medium to dwarf and very vigorous. Blossom is an extra good keeper and has exceptional exhibition and commercial qualities.

Tubers, each \$3.00. Plants, each \$1.50.

SALBACK'S WHITE.—D. A superb white decorative of perfect form. Full and deep and of wonderful substance. Excellent stems; blooms profusely; one of the whitest dahlias in commerce.

Tubers, \$7.50. Plants, each \$1.50.

AMARILLO GRANDE.—H.D. A large flower of light yellow. Compared with Sunny South, the petals are broader and the flowers much larger, in fact they are enormous. Produces freely.

Tubers, each \$5.00. Plants, each \$2.50.

ELKRIDGE BEAUTY.—D. A waxy petaled dahlia of a beautiful combination of tan and cream, with just enough rose tints to give it distinction.

Tubers, each \$7.50. Plants, each \$3.50.

ELKRIDGE PEARL.—D. This will be a very popular variety either for exhibition or garden. True to name—it is a beautiful pink and white.

Tubers, \$5.00. Plants, each \$2.50.

SOLE MIO.—H.D. A very large hybrid of brilliant yellow shading deeper toward the center. Excellent stems. Blooms freely.

Tubers, each \$2.50. Plants, each \$1.25.

PATRICK O'MARA.—An unusually soft and pleasing shade of orange-buff, slightly tinged Paul Neyron rose. Good keeping qualities.

Tuber, each 75 cents.

JERSEY'S PRIDE.—D. A large attractive flower of a color that is, perhaps, best described as a combination of apricot and orange, with a golden suffusion, freely produced on long, stiff stems.

Tubers, each \$1.50.

VENUS.—D. Soft creamy white suffused lavender.

Tubers, each 75 cents.

COURON D'OR.—D. A beautiful yellow shaded orange dahlia. The flower is extra large, a splendid keeper and excellent for exhibition purposes. One of the best foreign varieties.

Plants, only each \$2.50.

QUEEN OF THE GARDEN BEAUTIFUL.—(Burns) D. Its form alone makes it a distinctive flower, with the large center and wide petals. The color is a bright yellow with tints of green—a more interesting color than the description as it gives an unusually warm tone to the flower. It is a most effective decorative for combination with pinks or orange colors.

Tubers, each \$5.00. Plants, each \$2.50.

DAHLIA SEED.

Dahlias from seed will bloom in about ten weeks after planting out. Sow the seed in house latter part of March and transplant to the garden when all danger of frost is past.

Selected Seed from best exhibition varieties, 25 seeds, 50 cents; 50 seeds, 75 cents; 100 seeds, \$1.25.

SPECIAL DAHLIA OFFER, NO. 1.

1 tuber each of the following named varieties (value \$14.00) for \$11.25. 1 plant of each for \$5.50.

Joseph Garibaldi, Margaret Woodrow Wilson, Sunmaid and Jersey Beauty.

SPECIAL DAHLIA OFFER, NO. 2.

1 tuber each of the following named varieties (value \$13.00) for \$10.50. 1 plant of each for \$4.50.

Eliza Clark Buil, Jersey Beacon, Isabel Berardi and Sagamore.

SPECIAL DAHLIA OFFER, NO. 3.

1 plant each of the following named varieties (value \$20.00) for \$16.50.

Violet Wonder, Martha Kemp, Joseph Garibaldi and Watchung Sunrise.

POMPON DAHLIAS.

AIMEE.—Tiny bronze flowers with long stems.

AMBER QUEEN.—Deep amber; good cut flower.

BRONZE BEAUTY.—Golden apricot, small and beautiful.

BRUNETTE.—Small dark crimson, one of the best.

ELIZABETH (New).—Golden yellow, edged brownish red. Good cut flower.

GLOW.—Light rose of coral color. Perfect form; one of the best.

GANYMEDE.—A blending of mauve and tan, finally ending a faint old rose.

BELLE OF SPRINGFIELD.—Crushed strawberry; one of the best.

HIGHLAND MARY.—Rose red and white variegation. Very pretty.

ISABEL.—A fine pom for cutting.

KIM.—Pretty orange of good keeping qualities.

OMEGA.—Amethyst, faintly tipped white. Small compact flower.

SNOW-GLAD.—Dainty pure white of excellent form. A gem.

YELLOW GEM (New).—Creamy yellow, small and of fine form.

Tubers, each 50 cents; Dozen, \$5.00.

**RECENT WINNINGS**

SILVER CUP for best Vase of Jersey Beauty, American Dahlia Society, New York, 1927.

SILVER MEDAL for display of fifty square feet, Commercial Class, American Dahlia Society, New York, 1927.

SILVER MEDAL for best Vase of Jersey Beauty, Long Branch Dahlia Show, 1927.

GLADIOLUS.

Prices are for first size bulbs. 6 sold at dozen rate. Second size bulbs less 20%. Except where noted first size bulbs mean 1 to 1½ inches; second size bulbs mean 1 to 1¼ inches.

ALBANIA.—(Kemp, 1921). First Prize Boston, 1921; New York, 1921-22. This is the most pleasing white variety we have yet seen. The color is of the purest glistening white, the flower wide open, four inches and over in diameter; petals are broad, with well-rounded tips, and the finely ruffled edges of the petals give to the individual flower an artistic finish such as is seldom seen in the Gladiolus. The flowers are correctly placed on the spike, and set just close enough together to close up the intervening spaces, making an ideal and the best white for floral designs ever originated. Five flowers open at a time, and a splendid keeper when cut. Height, four feet; 15 to 17 flowers to the spike, very healthy, vigorous grower, and a very bountiful producer of good sound bulblets that grow. Many commercial growers in the United States and Canada have proclaimed "Albania" the best commercial white variety in existence. Awarded a First Class Certificate by the A.G.S., 1924. Certificate of Merit, by Mass. Hort. Society, 1924. The only white variety ever awarded a First Class Certificate by the A.G.S. \$1.00 per dozen.

ANNA EBERIUS.—(Diener). Dark velvety purple, throat shading deeper. Wide open flowers of excellent substance. Spike strong. Prolific. \$1.25 per doz.

AMERICA.—(LM). Pale laelia pink with small rose colored blotch. Very popular with florists. 60 cents per dozen.

ALICE TIPLADY.—(Kunderd). A lovely combination of coppery bronze and orange. Large, very popular. 75 cents per Dozen.

ALMA GLUCK.—A beautiful Prim which makes up fine for vases, baskets or mixed with flowers. It is just one of those delicate varieties that we must have in our collection. \$3.50 per dozen.

BERTREX.—(EM). White slightly tinted pink. Bright rosane purple blotch on lower petals. Many flowers open at a time. Strong straight spike. 60 cents per dozen.

BARON J. HULOT.—(Lemoine). Dark violet bordering blue. Best of all the violet shaded varieties. \$1.00 per dozen.

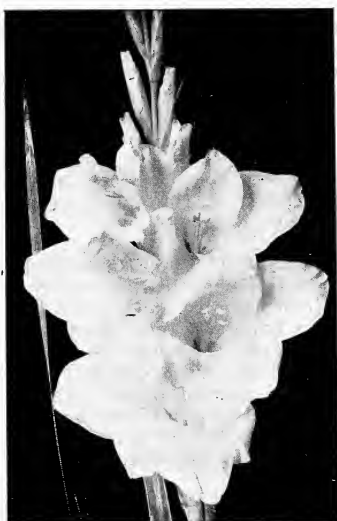
BETTY DARNELL.—(Kemp 1923). This splendid variety is a seedling of Buttercup, crossed with Pink Wonder and the good qualities of both parents to recommend it. The color is a light canary yellow, shading to a golden yellow in the throat. Flowers are wide open, 3½ to 4 inches in diameter, four and five open at a time, well placed on a tall, graceful spike. Strong, healthy grower, and a bountiful producer of good sound bulblets. \$2.50 per dozen.

BOTHIN, MRS. H. E.—(Ruffled) (Diener). Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spike; first class show and cut flower variety. One of the loveliest combinations in Gladiolus. It has created a sensation wherever produced. A heavy propagator. \$2.50 per dozen.

COLEMAN, JOE.—(Coleman). A very bright spectrum-red with a carmine blotch; an extremely attractive color with many flowers open at a time. A strong grower and good propagator. Very popular. 75 cents per dozen.

CLAREMONT.—(Salbach). Beautiful, clear, light yellow, shading to deep rich yellow in throat. Strong flower spike. Blooms well placed and many open at one time. A very fine yellow.....\$4.50 per dozen.

COWEES SCARLET WONDER.—(Groff) Many new varieties of Red Gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place in the front ranks as one of the best of all the Reds in commerce. It is a strong grower attaining to the height of four to five feet, with broad stalky dark green foliage, and compact spike of great, rich velvety scarlet, fiery crimson flowers. The individual flowers of this great Glad often are over six inches in diameter, and is a good companion for Pink Wonder, which is by all odds the largest Pink variety in commerce. \$2.00 per dozen.



Albania

CRIMSON GLOW.—(Betscher). A very large wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson. \$1.00 per dozen.

EVELYN KIRTLAND.—(Austin). A large wide open flower of rose pink, shading to shell pink in center, with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties. \$1.00 per dozen.

EARLY SNOWFLAKE.—(Kemp). A very tall lily-like flower of rich creamy white, delicately tinted and flaked rose, with a tinge of yellow in throat. very stately. 90 cents per dozen.

ELIZABETH TABOR.—Early, light pink, with maroon blotch in throat. Tall very early and many open at one time. \$2.00 per dozen.

E. J. SHAYLOR.—(M). A popular rose-pink, blending lighter toward throat, bases of lower petals with small blotch of rose-red. Ruffled. \$1.00 per dozen.

GOLD DROP.—(Kund). Pure deep yellow with fine red line on lower petals; finely ruffled; one of the best. \$1.00 per dozen.

GOEHL, HENRY C.—(Fischer). Large, open, creamy, white flowers, with a beautiful red blotch. A new and wonderful variety. \$3.50 per dozen.

GOLDEN MEASURE.—(LM). Pure massicot yellow, self-color. Tall straight spikes. Flowers are large, well arranged on stem, and have excellent substance. Many blooms open at one time. The best yellow Gladiolus ever produced. \$1.50 per dozen.

HALLEY.—(E). Light geranium pink, nearly a strawberry pink. One of the earliest. Large flowers. Very popular. 50 cents per dozen.

HERADA.—(Austin). A beautiful, large glistening mauve. The blooms are well placed on good straight spikes. By far the best in color, and a very fine gladiolus. \$1.00 per dozen.

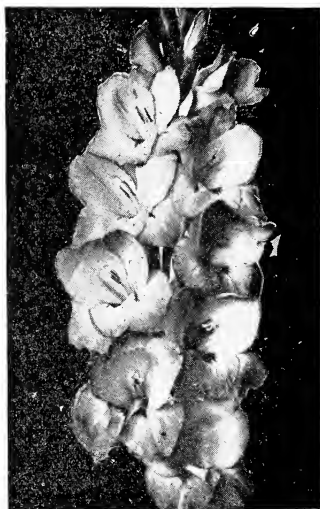
IDAMAE.—(Salbach). Very large, clean, wide open, ivory white. Lower petals overlaid pinard yellow with delicate Tyrian rose pencilings and throat markings. Very pleasing color combination. Vigorous growth. \$4.50 per dozen.

JEWELL.—(Prim.) (Zee). A beautiful salmon-pink with a clear golden-yellow throat. A large wide open flower that does not show the hooded form of the Primulinus type. \$1.00 per dozen.

LOUISE.—(LM). A very popular lavender variety. Liseran purple (dark rose purple) with a light amaranth purple blotch on lower petals. Throat shaded darker. Strong spikes, large flowers. Remarkably fine for cutting. \$1.00 per dozen.

L'IMMACULEE.—Pure white on tall slender stems. Very graceful and a pure glistening white. A Holland production of merit. \$1.00 per dozen.

MRS. F. C. PETERS.—(Ficher). We have grown this beautiful variety for several years, and can heartily recommend it to our customers as being the very best of the color ever introduced. The color is a beautiful shade of Rose Lilac, with crimson blotch, bordered white on rear of lower petals, resembling an orchid in color. Flowers are of large size, and many open at a time on strong straight spikes. \$1.50 per dozen.



Mrs. F. C. Peters

MONA LISA.—(Ruffled) (Kunderd). A very beautiful shade of palest rose-pink, sometimes called bluish-white. A very pale shade almost a self-color. The most delicately colored Gladiolus that we know of. Well ruffled and exceedingly beautiful. \$1.25 dozen.

MARY PICKFORD.—(Kunderd). Creamy white, blending to soft sulphur yellow throat. Wide open blooms of good substance. A prize winner, a fine florist flower. Multiplies rapidly. \$1.00 per dozen.

MRS. DR. NORTON.—(Kunderd). The color is delicate pink, shading to rose pink at tips of pointed petals. The lower petals are blotched sulphur yellow, outside of flower is rose. The beauty of this flower is in the soft harmonious blending of wonderful tints. This variety has received highest awards wherever exhibited. \$1.00 per dozen.

MRS. FRANCIS KING.—(Coblentz). Light scarlet of very pleasing shade, tall and graceful. An early bloomer. 75 cents per dozen.

MRS. FRANK PENDLETON.—(Kunderd). Flushed salmon pink with rich maroon blotch on lower petals. A beautiful stately bloom. The plant is a vigorous grower and the spikes long and graceful. One of the finest. 60 cents per dozen.

MAIDENS BLUSH.—One of the finest Pink Prims in commerce. It is a strong grower, producing medium to large flowers of a most exquisite shade of Maidens Blush pink. Delicate, dainty, beautiful. Splendid for forcing, very decorative for cutting. 60 cents per dozen.

NIAGARA.—(EM). Marguerite yellow, self-color except that lower petals are deeper yellow with carmine featherings. Petals somewhat ruffled and are slightly speckled pinkish lavender. 75 cents per dozen.

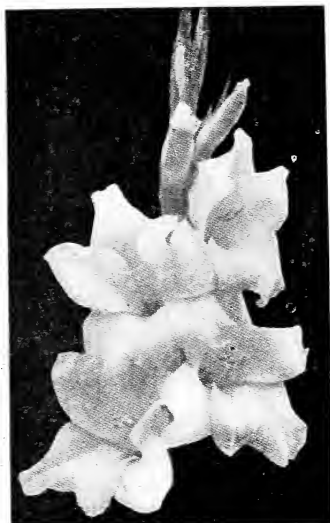
NANCY HANKS.—(Salbach) 1925. Very rich peach red to orange pink with prominent greenadine tongue. These colors are greatly needed in the large flowering gladiolus. Flowers wide open, six or more in bloom at one time. Vigorous grower. \$4.50 per dozen.

OSALIN.—(Salbach). A very lovely coral pink with soft orange markings in throat. Especially beautiful under artificial light. \$4.50 per dozen.

PINK WONDER.—(Kemp, 1921). First prize, Boston and New York, August, 1921. This is a wonderful Gladiolus, the largest and finest pink variety ever introduced. It is a very strong vigorous grower attaining a height of 4½ feet, often producing 17 to 19 blooms to the spike, four and five massive flowers open at one time, many of them measuring 6½ inches in diameter, very decorative for garden and house, and splendid for forcing, producing exhibition blooms of the highest quality. The color is a soft La France Pink, flaked Geranium pink. Chartreuse yellow in the throat, over-laid with rose feathering. A very pleasing color combination that is much admired by all. Bountiful producer of sound bulblets that grow. \$1.00 per dozen.

PANAMA.—(Banning). A lovely rose pink. Very large. The plants make a heavy growth and bloom early. 50 cents per dozen.

PEACE.—(Groff). A late white with tyrian rose blotch on lower petals. Very tall straight spikes carrying 18 to 20 well arranged blooms. Very popular with the trade. 50 cents per dozen.



Pink Wonder

QUINTON.—(Halley Hyb.) This charming variety is a seedling of Halley crossed with Sunbeam, and possesses all the good qualities that go to make a high grade Glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers are about 5 inches in diameter, wide open, and of a pleasing hue of Coral Pink, suffused deep Tyrian Rose. Lower petal Ivory yellow with faint Tyrian Rose stripe. Beautiful! The color combination meets with instant favor with all who see it. \$2.50 per dozen.

RICHARD DIENER.—(Ruffled) (Diener). Pale geranium-pink, occasional flaking of rose-doree; throat blotched barium-yellow, lightly stippled carmine; mid-ribs sometimes barium-yellow. This is a well ruffled variety and blooms well arranged on the stem with many open at a time. One of the very best. \$2.50 per dozen.

ROSE GLORY.—(Kund). A very large and beautiful ruffled variety. Color is the purest rose pink, shading deeper rose in the throat. One of the best commercial varieties. 50 cents a dozen.

ROSE ASH.—(Diener). Corinthian red shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. Flowers large and well placed. \$1.00 pr dozen.

1910 ROSE.—Rose-pink shading to rose-red; buds rose-red; lower petals slightly marked rose in throat, with white center line. Very early and fine. An extra good variety for the early cut-flower market. \$8.00 per dozen.

SWEETHEART.—(Kemp). A beautiful cream colored Prim Grandiflora. The flowers are very large, well placed on a strong straight spike and many open. It is a new introduction and has been greatly admired. \$2.50 per dozen.

SWEET LAVENDER.—(Coleman). A lovely combination of light lavender pink blending into creamy yellow, with prominent magenta red blotch. An early flower of excellent substance. \$1.25 per dozen.

SCHWABEN.—(Pfitzer). Deep cream yellow blotched in throat with amaranth on lemon yellow. Spike strong and branching. Many open at one time, well placed and of excellent substance. 60 cents per dozen.

WHITE WONDER.—(Kemp). Almost a pure white; faintly flaked rose-pink. A very large flower well set on the spike and many open at a time. Very popular. 90 cents per dozen.

WILBRINK.—(Hopman). One of the earliest. Pale livid pink, upper petals tinted slightly darker. Lower petals have a light amaranth purple blotch on a yellowish ground. Strong spike. Many flowers open. Substance and arrangement fine! The excellent qualities of this variety both for forcing and cutting has made it the most popular variety on the market. 50 cents per dozen.

BERARDI'S MIXTURE.

This fine Mixture which we are offering this year consists of all shades and colors of the Gladioli. There are many gems in this mixture and if sold by name would cost much more. 50 cents per dozen; \$3.00 per 100.

BERARDI'S A-1 COLLECTION.

This Collection consists of 1 first size bulb each, of the following tested and tried varieties, 25 bulbs in all, for \$1.25.

America
Anna Eberus
Baron J. Hulot
Betrex
Cowees Scarlet
Crimson Glow
Early Snowflake
Evelyn Kirtland
E. J. Shalor
Gold Drop
Herada
Joe Coleman
Louise

Maidens Blush
Mary Pickford
Mrs. F. Pendleton
Mrs. Dr. Norton
Niagara
Panama
Pink Wonder
Peace
1910 Rose
Rose Ash
White Wonder
Wilbrink

Self Pollenized Gladiolus Seed.

Lovers of the Gladiolus who have never grown this beautiful flower from seed have missed an interesting experience.

An assortment of good seed, a few wooden boxes and a space to place them is all that is required to start this—the most fascinating work connected with the cultivation of gladiolus, the king of all summer flowering bulbs.

200 seeds, per packet, \$1.00; 3 packets for \$2.50. Cultural directions furnished.

MEMBER OF

New Jersey Dahlia Society,
American Dahlia Society,

New Jersey Gladiolus Society,
American Gladiolus Society.

GLADIOLUS CULTURE.

Gladioli are not exacting as to soil and culture. They will grow and bloom under the most unfavorable conditions, yet like everything else grown, they do their best in a good soil, supplemented with good care, and will respond wonderfully to good nourishment and culture. Planting every ten or twelve days, covering the bulbs about four inches deep, from early April to the latter part of June will give a succession of flowers from the middle of July to October.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb, and laid in a dry airy place two or three weeks to cure. Then the old bottoms can be removed and the bulbs put in paper bags or shallow boxes, and stored in a dry, cool, frost-proof place for the winter.

HARDY EVERBLOOMING ROSES.



Jonkheer J. L. Mock.

This collection of varieties has been made with endeavor to choose sorts which are not only among the most beautiful, but also hardy. Even so, it is best to give all varieties some protection in winter. A light covering of strawy manure is all that is necessary; or an equally efficient protection may be obtained by heaping soil, say eight inches deep about each plant—removing same, of course, in early spring.

Uniform prices on all varieties. Heavy field-grown plants, each, 90c.; dozen, \$9.00; 100, \$60.00.

ECARLATE.—Brightest of red roses adapted for massing and bedding. Very satisfactory. Long lived.

ETOILE DE LYON.—Charming, golden yellow buds, Very double, sweetly scented.

EDWARD MAWLEY.—One of the finest dark crimson; a true perpetual flowering Hybrid Tea.

ETOILE DE FRANCE.—Deep red rose. Blooms all summer. Large, velvety crimson, richly fragrant.

GRUSS AN TEPLITZ.—Always in bloom—and we mean it. Bright pleasing crimson.

JONKHEER J. L. MOCK.—Clear imperial pink. Large flowers borne freely. Delightfully fragrant.

LADY HILLINGDON.—One of the most popular. Yellow flowers of apricot shade. Fragrant.

HARDY EVERBLOOMING ROSES, (Concluded).

MADAME ABEL CHATENAY.—Carmine, tinted salmon. Flowers large, exquisitely formed.

MADAM JULES GROLEZ.—Buds and flowers pure rose, shading to bright satiny pink in color.

MADAME CAROLINE TESTOUT.—Brilliant satiny rose, bordered silvery rose. Very large flowers.

SPECIAL OFFER.

One strong two to three-year-old field-grown plant of each of these varieties for \$8/00.

PEONIES

"The plant without a failure." Once the roots are planted almost no care is needed. Yet every year they dominate the garden no matter what else you have there.

Peonies should be planted in September or October, when the crown buds or "eye" are fully developed. Set the plants three feet apart, and plant so the "eye" is not more than 2 inches below the surface. They occasionally flower the following spring, but are not at their best only after a couple of years.

The following are select, double-flowered varieties; strong root, 3 to 5 eyes, \$1.00 each; \$10.00 per dozen.

L'ECLATANTE. Very large and compact bloom. Brilliant red.

FRANCIS ORTEGAT. Amaranth-red; very large. Midseason.

MARGUERITE GERARD. Velvet red.

AUGUST d'HOOR. Dark brilliant salferino.

DELACH. Violet crimson.

DUCHESSE DE MEMOURS. White.

EDULIS SUPERBA. Pink.

FESTIVA MAXIMA. White.

MME. CALOT. Pale hydrangea pink.

MME. MOUTOT. Tyrian-rose tipped silver.

MONS. DUPONT. Large flat semi-rose type; milk white center; splashed crimson. Fragrant.

VENUS. Very large, high compact. Crown pale hydrangea pink; collar lighter. Fragrant.

DAHLIA CULTURE.

Dahlias will grow and bloom in most any location, but do their best in a light soil where they can get the full day's sun. After preparing the soil by spading deeply and well pulverizing it, dig a hole about six inches deep and put the dahlia tuber in it laying it FLAT, not on end, then cover with about two inches of dirt and gradually fill in the hole as the plant grows; in this way the tuber is placed deep, so that it will always have moisture. Do not plant too early—about June first is a good time.

Keeping the soil clean, that is free from weeds and well pulverized at all times is the most essential factor of Dahlia success. When the plants have developed from four to six leaves, pinch out the center, thus making the plant branch out, which will make it more sturdy and able to withstand heavy wind.

Flower buds usually appear in threes; pinch out the two smallest, in this way much larger flowers will be the result. When the plants first show buds, a heavy mulch of good stable manure all around the plant will insure larger and better blooms. If possible, give the plants plenty of water during blooming season.

When frost kills the plants in the fall, cut them off close to the ground. Dig the clumps and store in a dry, cool, frost-proof place for the winter.



